



Report To:	Program Planning Committee
From:	Donna Moroso, Director of Integrated Social Services and Gilles Plouffe, Ontario Works Program Supervisor
Date:	September 25, 2013
Re:	Youth Employment Fund (YEF) for Sudbury North

Purpose

The purpose of this report is to provide the DSB Board Members with information on the new Youth Employment Fund for the Sudbury North region funded by the Ministry of Training Colleges & Universities (MTCU).

Background

In the 2013 provincial budget, the Ontario government announced a new two-year \$295M Youth Jobs Strategy, which is intended to create 30,000 new job opportunities for youth. The Youth Job Strategy is comprised of four initiatives:

- **Youth Employment Fund** to create employment opportunities for 25,000 youth with an entry point to long-term employment;
- **Youth Entrepreneurship Fund** to provide mentorship, start-up capital and outreach for young entrepreneurs;
- **Youth Innovation Fund** to support skills development in the area of leading and managing industrial research, development and commercialization; and,
- **Youth Skills Connections Fund** to promote partnership among business, labour, educators and youth to identify and solve skills development issues.

On July 29th, 2013, the government announced that the **Youth Employment Fund** (YEF) will be in place by September 23rd, 2013. The province is investing \$195M over two years in the Youth Employment Fund.

Outcomes

Participants

The anticipated outcomes for **participants** are:

- **Employment and improved long-term employability:** using skills and work experience gained through the job placement to obtain employment and improve long term labour market attachment.
- **Training:** using the job placement experience as a step to pursue further skills upgrading through additional training. Training may include apprenticeship and other occupation-specific skills training, as well as literacy and language.
- **Education:** returning to school to pursue further secondary, post-secondary education, or other academic upgrading.

Employers

The anticipated outcomes for **employers** are:

- **Addressing skills needs:** address immediate and long term skills gaps, shortages and other workforce development needs through partnerships with local ES Providers.

Eligibility

Participants

To be eligible for the program, **participants** must:

- Be between 15-29 years of age at the time of application;
- Be residents of Ontario;
- Be unemployed or working less than 20 hours per week; and,
- Not be attending school or training full time.

While YEF is accessible to all eligible youth, a key focus of the fund is to create more employment opportunities for at-risk youth, including:

- Youth on social assistance.
- Aboriginal youth.
- Youth with a disability.
- Youth with a poor history of educational attainment or employability.
- Youth in communities with high youth unemployment.

Employers

To be eligible for hiring incentive funding, **employers** must:

- Be licensed to operate in Ontario.
- Be compliant with legislation (health and safety, employment standards, etc.).
- Provide job placements of four to six months in Ontario, and be covered by safety insurance.
- Provide job placements that do not displace current or laid-off employees.

Employers are required to meet the job placements eligibility criteria as per the MTCU's existing Employment Services Guidelines. The YEF program will be incorporated within the same suite of Employment Ontario services already funded by MTCU in the Sudbury North region. Employers must also commit to placements of 4 to 6 months in duration.

Residents in the Sudbury East region can apply to the Youth Employment Fund program through Boreal, which is located at 8 David Street in Noëlville.

Residents in the Espanola region can apply to this program through Cambrian College which is located at 101-91 Tudhope in Espanola.

Residents in the Manitoulin Island region can apply to this program through Cambrian College as well which is located at 7 Water Street in Little Current.

Currently the DSB delivers the full suite of Employment Ontario services in the Sudbury North Region. The DSB continues to work with the Ministry of Training, Colleges and Universities to allow the DSB to provide the full suite of Employment Ontario services for the Sudbury East, Manitoulin and LaCloche regions.

Funding

The Ministry of Training, Colleges and Universities allocated the Manitoulin-Sudbury DSB \$37,226. Of this total 10% is for operating and the remaining is for incentives. Our target is to serve 5 youth with this funding.

The funding allocation was determined using Labour Market Information (LMI) data and service provider capacity (performance data). Sources include:

- Administrative data from the Ministry of Community and Social Services (MCSS) on the number of youth who have applied for social assistance.
- Employment Services data on youth clients (i.e. Youth served and/or placed).
- Census data on youth unemployment by region.
- Capacity assessment of service providers based on performance indicators (i.e. Service quality standards).

ALLOCATION FRAMEWORK

REGIONAL ALLOCATIONS	CMSM/DSSAB ALLOCATIONS	SDS ALLOCATIONS
<ul style="list-style-type: none"> ▪ Determined using LMI data for the province and region. ▪ Derived from averaging the region's proportion of provincial: <ul style="list-style-type: none"> ○ Unemployed youth ○ ES Youth served ○ ES Youth placements 	<ul style="list-style-type: none"> ▪ Determined using LMI data. ▪ Derived using the CMSM/DSSAB's proportion of regional: <ul style="list-style-type: none"> ○ Youth OW Population (proxy for unemployed youth population) ○ ES Youth served 	<ul style="list-style-type: none"> ▪ Determined using the SDS's demonstration of youth service capacity. ▪ Derived using the SDS's proportion of CMSM/DSSAB: <ul style="list-style-type: none"> ○ ES Youth served ▪ Regions have flexibility to adjust the SDS allocation according to local analysis
<ul style="list-style-type: none"> • Data is based on FY2012-13 • CMSM: Consolidated Municipal Service Managers • DSSAB: District Social Services Administration Board 		

Up to \$7,800 per participant is for a combination of Individual Supports (i.e. tools, transportation to work), Training Supports (i.e. Health & Safety, Technology) and Employer Hiring Incentives (wage subsidy).

Conclusion

The Manitoulin-Sudbury DSB staff will work very closely with MTCU to ensure the successful implementation of the Youth Employment Fund in the Sudbury North Region. The DSB will continue to work with the Ministry of Training, Colleges and Universities to allow the DSB to provide the full suite of Employment Ontario services for the Sudbury East, Manitoulin and LaCloche regions.